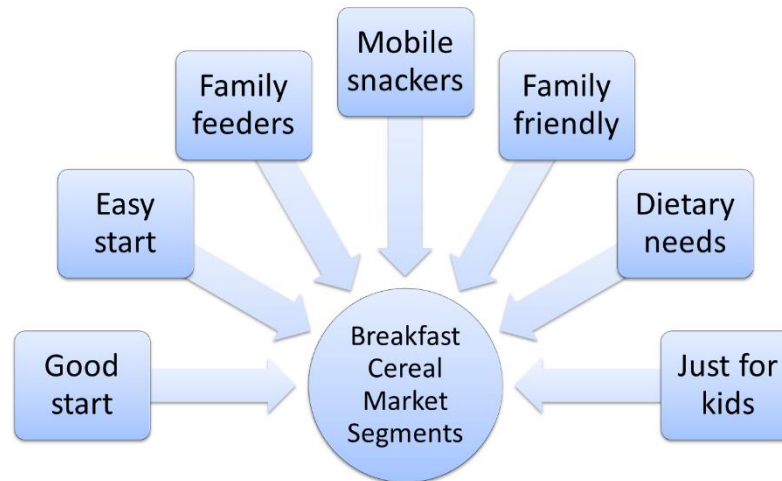




# New Business Opportunities in the Breakfast Cereal Market



# Market Information and Trends



# Business Opportunities\*

## Our Brands



TM San Grano  
TM Super Hercules

## B2B Bulk Products



### Oat flakes №1

*Classic (old fashioned)  
oat flakes/big leaf*

**Color** white with shades of cream to yellowish  
**Moisture** 12,5 % max;  
**Ash dry basis** 2,1% max;  
**Acidity** 5,0°H max;  
**Foreign matter** - 0,3%, max including:  
 - Mineral additive 0,03 % max;  
 - Organic additive 0,10 max;  
**GMO status:** GMO free  
**Allergen statement:** Contain gluten  
**Shelf life:** 12 months  
**Cooking instruction:**  
 Cook 5-7 minutes until soft

#### Nutritional value in 100 g:

Proteins	13,1 g
Fats	6,2 g
Carbohydrates	65,7 g
Energy value in 100 g	1485/355 kJ/kcal



### Peas flakes

**Color** yellow, green  
**Moisture** 14% max;  
**Acidity** 5,0°H max;  
**Foreign matter:** 0,4%, max including:  
 - Mineral additive 0,05 % max;  
**GMO status:** GMO free  
**Allergen statement:** Contain gluten  
**Shelf life:** 12 months  
**Cooking instruction:**  
 Cook 10 minutes until soft.

#### Nutritional value in 100 g:

Proteins	23,0 g
Fats	1,6 g
Carbohydrates	57,7 g
Energy value in 100 g	1351/323 kJ/kcal

**Product range :** oat flakes, hulled oats, oat groats, barley flakes, wheat flakes, corn flakes, peas flakes, buckwheat flakes, millet flakes, multigrain-flakes muesli etc.

## Private Label



### Production options:

- Production capacity **1200 MT per month**
- Equipment of **Buhler AG (Swiss)**
- **FSSC 22000 certification**

### Packing options:

- carton box,
- paper bag,
- colour film bag,
- stabilo bag

\* Additional opportunities may be presented upon request

# Advantages



## Food Safety

- FSSC 22000
- Full traceability
- GMO free
- Preservatives free
- Flavor additives free



## Health&Wellness

- Natural ingredients
- Minimal processing
- Positive nutrition
- Source of complex carbohydrate
- Source vitamins and fiber
- Sugar free



## Social Good

- Zero waste lean production
- Energy saving
- Locally grown
- Ethical practice
- Employee welfare
- Responsible relationship



## R&D

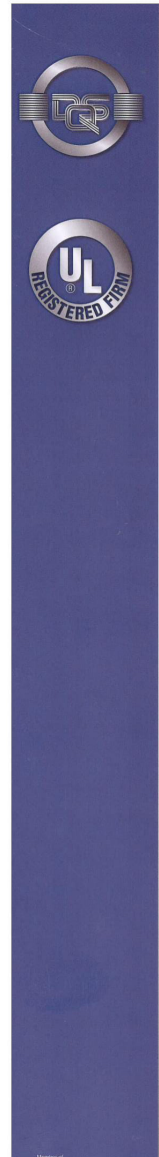
- New tastes
- Innovative products
- Creative design
- Eco-friendly packing

To date, our brands hold 7% of the Ukraine Hot Cereal Market

Partners:



# Certificates and Awards



## CERTIFICATE



This is to certify that the food safety management system of the company

**"DOBRODIYA FOODS" LLC**

2-B Shevchenko street, Mykhailo-Kotsyubynske township, Chernigiv region, 15552, Ukraine

has been assessed and determined to comply with the requirements of

**Food Safety System Certification 22000  
FSSC 22000**

Certification scheme for food safety management systems consisting of the following elements:  
ISO 22000:2018, ISO/TS 22002-1:2009 and Additional FSSC 22000 requirements (Version 5).

This certificate is applicable for the scope of:  
Production and packing of cereal flakes and mixtures thereof, groats, bran, muesli.  
Packing of groats, flour, bran, flax seeds.

Category: CIV

Date of initial certification	2018-03-15
Certification decision	2020-03-05
(Re)Issuing date	2020-03-05
This certificate is valid until	2021-03-14
Registration no.	31400247 FSSC V5

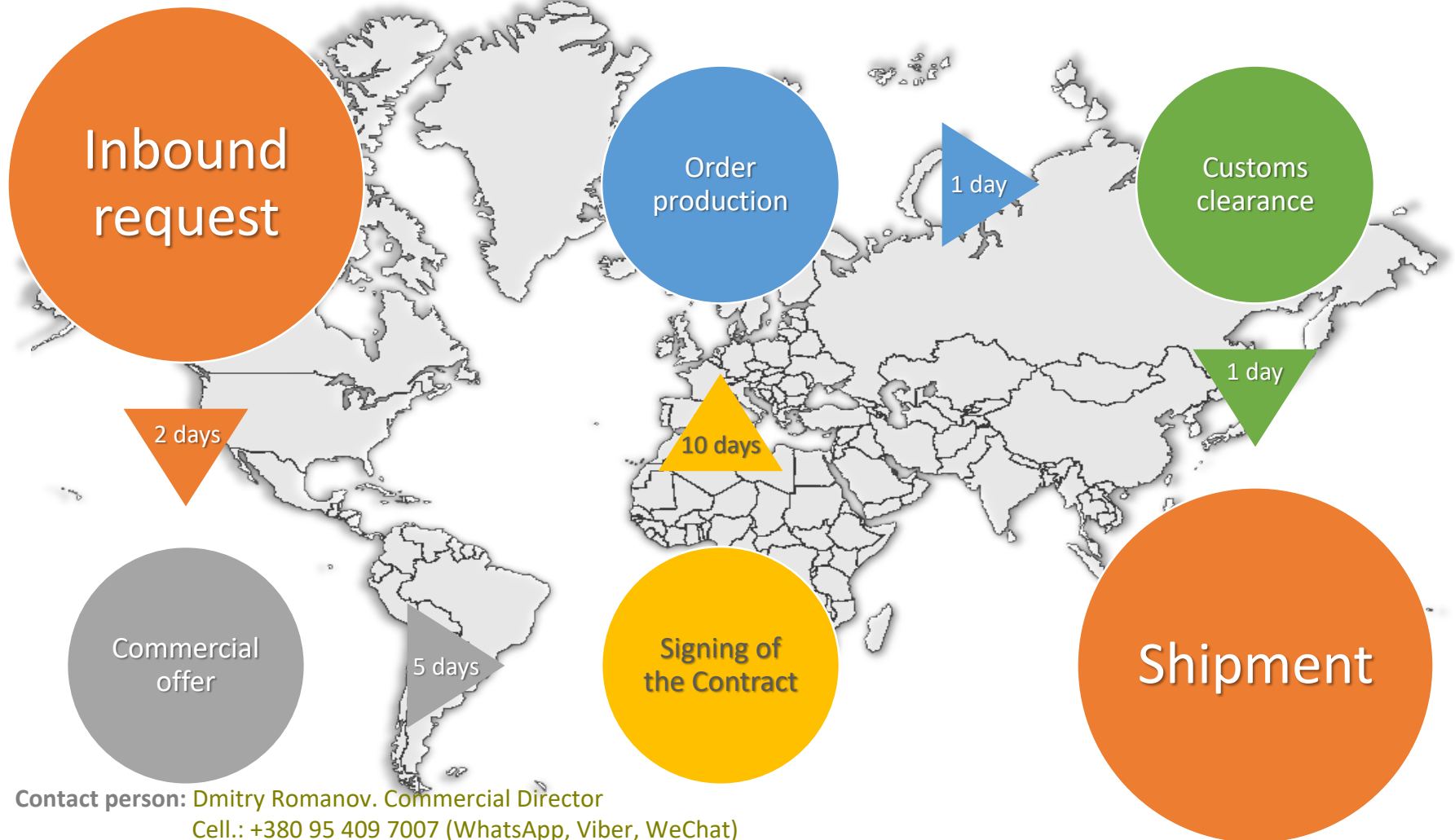


**DQS CFS GmbH**  
German Association for Sustainability

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# Fast and Smooth Query Handling



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